



**P.O. Box 271225
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Head Coach Jim Kelly

Dear _____,

Carrollwood Village Swim Team (CVST) is hosting two events this year at the Northshore Pool in St. Petersburg. The first is the Speedo Boys & Girls Club National Swimming Championships, April 11-13, 2008 and the second is the Tampa Bay Swim Classic, June 6-8, 2008. These meets are the major source of funding for our team. I would like to ask your support in the form of an ad in the Official Program (Heat Sheet), of one or both of these meets or possibly a team sponsorship as explained in the attached forms.

The Speedo Boys & Girls Club National Championships plays host to Boys & Girls Clubs from across the Country, in fact, CVST which is affiliated with the Boys and Girls Clubs of Tampa Bay, is traditionally the only team from Florida in the event. The Tampa Bay Swim Classic will host approximately 400 swimmers, plus their families, from throughout Central Florida, but primarily the Tampa Bay Area.

CVST is a non-profit (501(c)3) year round swim program and is a member of USA Swimming, which is part of the United States Olympic Committee. Our objectives are to promote competitive and recreational swimming, and to provide a program of instruction for the development of swimmers of all abilities. Swimming teaches self-discipline, sportsmanship, commitment, and builds character – all qualities that help to build our youth.

I have enclosed advertising /sponsorship contracts for your consideration and if I can answer any questions you can contact me at _____. I appreciate your support and look forward to your timely reply.

Very truly yours,

CARROLLWOOD VILLAGE SWIM TEAM